INVITATION TO PARTICIPATE IN OUR BUSINESS SPONSORSHIP PROGRAM



Operating 12 months of the year from the Kingscliff Aquatic Centre, the Kingscliff Swimming Club provides swimmers of all ages and abilities with a friendly environment in which they can participate, have fun, and achieve at their pace.

As we commence our 2023-2024 swimming season swimming season, we are asking you to consider supporting the swimming development of these incredibly dedicated and talented young swimmers by participating in our business sponsorship program.

This year, Alex and Myla represented our Club at the National State Age Swimming Championships on the Gold Coast.

We had a great team representing us at the Swimming North Coast regional championships with Raff and Finn being awarded age champions.

Our club swimmers have broken multiple Swimming North Coast overall records in the last year gaining a total 23 Short Course overall Records and 5 Long Course overall records.

We have had many swimmers represent and place for our club at regional levels and at Queensland and NSW state championship meets. We have also had 2 swimmers make the NSW state team at School National level.

A significant number of other club members have represented our Club at NSW and Qld State Championships, Swimming North Coast Regional Championships or Carnivals and their Secondary or Primary Schools at State Swimming meets.

We also conduct weekly club races from October to March where swimmers are given the opportunity to compete in a program of events and naturally develop their swimming talents throughout the season.

Our membership has increased substantially and with 95% of our members now aged 13 & under we want to be able to support and develop these members to the best of their swimming potential!

WILL YOU BE THE BUSINESS THAT HELPS THE NEXT GENERATION OF OLYMPIANS?

Okay, so our swimmers don't all have their sights set on Olympic gold, but it doesn't hurt to dream, does it?

When you invest in our Sponsorship Program, you'll be helping our swimmers of all abilities in a variety of ways, both big and small. And that deserves a medal, right?

Here's how your sponsorship will help our club and our swimmers tick off some big goals.

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RUNNING CLUB AND PRESENTATIONS

Financial support is crucial for the club, to cover any ongoing costs as well as hosting our annual awards presentation at the end of the year.

SUPPORT FOR OUR STATE SWIMMERS

This year we would like to support our State Swimmers in contributing towards their travel and accommodation expenses.

CLUB SHIRTS AND CAPS FOR ALL NEW SWIMMERS

To foster a sense of belonging and pride, we would like to continue to provide all new members to the club with a newly branded club T-shirt and swimming cap.

WHAT WILL YOUR BUSINESS RECEIVE FOR YOUR SPONSORSHIP?

Apart from "warm fuzzies" and pride you'll feel in knowing you've helped the next generations of swimmers to reach their full swimming potential, there are plenty of benefits for your business too.

GOLD SPONSORSHIP PACKAGE

Large Premium Spot logo on Club T-Shirt

Complete Business Listing with logo on our website

Prime position on our website banner strip

Logo placement in sponsorship of each newsletter for the season (minimum 6

publications)

Sponsorship feature with a write-up in the newsletter

Sponsorship feature on Facebook

One Free Club T-shirt

Any additional ideas of support? Let's talk.

Sponsorship \$2000 plus

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SILVER X 3	BRONZE X 3
Logo on the back of Club T-shirt Complete Business Listing with logo on sponsor's page of our website. Promo spot on a banner strip of our website Logo placement in sponsorship of each newsletter for the season (min 6 publications)	Regular logo spot on the back of T-shirt Business Listing with logo on our website.
Sponsorship feature on Facebook Sponsorship \$900	Sponsorship \$500

Please contact Ray (0433 399 294 / vp@kingscliffswim.com.au) to discuss options.

But wait, there's more!

To ensure accountability for the sponsorship program each year – and to keep both your accountant and the tax man happy – the Swim Club Board will list and provide your business with a copy of our Annual Report and fully itemised receipt of your tax-deductible donation.

IF YOU THINK YOU CAN HELP, WE'D LOVE TO CHAT!

Sponsorship of our 2023/2024 season commences on 1 October 2023 and concludes on 30 September 2024.

If you've got any questions or if you would like to take the plunge and become a Kingscliff Swimming Club sponsor, you can get in touch with our club at: <u>https://kingscliffswim.com.au/contact/</u>.